



# Bonfire Privacy Policy

In this Privacy Policy:

1. “you” means you, our customer and/or user of Bonfire services and website.
2. “we”, “our”, “us” and “Bonfire” means Card Works Limited and any related company that provides you with Bonfire services.

## Purpose

To deliver the highest standard of service, we will ask you to provide us with personal information from time to time.

This policy outlines how and why we collect information from you, how we store it, how you can access and correct that information, and when we might disclose information to other people.

## Collection

We will collect information about you (e.g. your name, address, contact number(s), email address, etc) when you complete our registration forms, enter our promotions or competitions, or when we communicate via phone or email.

Other sources, like marketing organisations and credit reference agencies, may also provide us with information about you from time to time.

We also collect information when you buy or use our products and services, for example how, when, where and how often you use our products.

If you choose not to provide information when we ask for it, we may not be able to provide you with a product or service altogether.

## Use

We hold and use the information we collect for a number of purposes, including:

1. Processing application forms and any online transactions you make
2. Carrying out credit checking and scoring (if you have agreed)
3. Billing you
4. Providing and assisting you with products or services you request
5. Offering you rewards, special offers, competitions and other promotions
6. Providing you with information on new Bonfire products and services and/or products and services of carefully selected third parties we think you might like
7. Responding and following up on any queries, complaints or requests you might have made, and any other customer care issues
8. Complying with legal, governmental or regulatory agencies’ requests in connection with the regulation of telecommunications services, and in connection with any legal proceedings, crime or fraud prevention or detection, or prosecution
9. Training our staff, monitoring our infrastructure and services, and maintaining our systems.

You agree that we may send you marketing messages, electronic or otherwise, about (amongst other things) our rewards, special offers, competitions and other promotions, and those of our agents or third parties which we consider may be of interest to you.



## Disclosure

Sometimes we may disclose your information to third parties, who may include:

1. Partners and suppliers whose products and services support our services;
2. Credit reference agencies (if you have agreed) who may share your information with other organisations and who may keep a record of the searches we make against your name;
3. Law enforcement agencies (like the police, or the Serious Fraud Office);
4. A potential purchaser of our business.

## Monitoring

To maintain and improve the services we provide to you, we may monitor and record calls you make to us or we make to you.

## Analytics

We use analytics services on our web site. These services use “cookies”, which are text files placed on your computer, to help us analyse how you use our site.

The information generated by the cookie about your use of our website (including your IP address) will be transmitted to and stored on servers belonging to the companies providing the analytic services.

These companies will use this information to evaluate your use of our website, and to compile reports for Card Works on the site’s activity including but not limited to Google Display Network Impression Reporting, DoubleClick Platform integrations and Remarketing with Google Analytics, and Google Analytics Demographics and Interest Reporting.

These companies may also transfer this information to their agents or where required to do so by law. The information is aggregated and therefore anonymous.

You may refuse the use of cookies by selecting the appropriate settings on your browser, or making use of a browser plugin such as the [Google Analytics Opt-out Browser Add-on](#). We recommend users leave cookies enabled to ensure they have access to the full complement of features offered by our website.

By using our website, you consent to the processing of data about you as set out above.

## Access and Correction

You can access personal information that we hold about you by contacting us in writing. If the information held by us is inaccurate, incomplete or not up to date you may ask us to correct the information.

If you consent to receiving emails or other communications from us, but later change your mind, just let us know and we will take you off our list. Get in touch via our web site at [bonfire.co.nz](http://bonfire.co.nz).

## Privacy Act 1993

This policy does not affect your rights under the Privacy Act 1993. Subject to any rights you may have under the Privacy Act 1993, we will not be liable to you, or anyone else, for the content or lack of confidentiality of any Compass products or services you use.



## Change in Policy

We may change the terms of this Policy at any time. We will let you know if we do this by posting the new policy on our website.